

News from ParkIndy, LLC

For Immediate Release
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PARKING MODERNIZATION UPDATE (December 20, 2012)

The [ParkIndy](#) Team wants to keep you updated on the latest in [parking](#) news. We will continue to send regular updates to interested parties including media, businesses, and community groups. If any business, group, or association would like parking brochures or posters, please contact us at [Sease, Gerig & Associates](#) (317.634.1171).

WHAT'S NEW?

PARKINDY DONATES TO INDY READS AND PEOPLE FOR URBAN PROGRESS

ParkIndy continues to pledge its support to charitable 501(c) (3) organizations in Indianapolis. Today, ParkIndy announced it donated \$2,500 each to [Indy Reads](#) and [People for Urban Progress](#).

ParkIndy pledged to make donations to charities throughout the year. To date, ParkIndy has provided donations to [Camptown](#), INDYCOG, [Keep Indianapolis Beautiful](#), the [Indiana War Memorials Foundation](#) and the [Salvation Army Indiana Division](#).

Indy Reads' mission is to promote and improve the literacy of adults and families in Central Indiana. Its goal is to "Make Indianapolis 100% Literate."



OPENING DOORS THROUGH ADULT LITERACY

INDY READS

One in five adults in Marion County struggles with reading and writing. Indy Reads is the only organization in Indianapolis, accredited by ProLiteracy Worldwide, which uses volunteers to provide basic literacy tutoring to illiterate and semi-literate adults.

“Because we believe everyone should have the opportunity to learn to read, donations like those we received from ParkIndy allow us to continue to help others discover a world of new possibilities,” said Travis DiNicola, Executive Director of Indy Reads. “Every five dollars donated provides one hour of tutoring to one of our adult students. In 2012, through individual donors, corporate contributions and grants, Indy Reads has been able to provide free literacy services to over 1,300 adults throughout Central Indiana who have very limited reading skills.”

Indy Reads' office is located in the Library Services Center at 2450 N. Meridian St. For more information on how to support Indy Reads, please click [here](#) or visit <http://www.indyreads.org>.

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ParkIndy has donated \$2,500 to People for Urban Progress (PUP), an organization that promotes and advances public transit, environmental awareness and urban design.

[People for Urban Progress](#) is located at 1043 Virginia Avenue. It directs its donations to benefit PUP's ongoing urban enhancement projects.

PUP also was selected by [Parkmobile](#) to receive a \$2,500 donation this month. The donation relates to Parkmobile's commitment to local community involvement and represents 10% of all transaction fees collected through mobile payments at Indianapolis parking meters. Parkmobile charges a 25-cent convenience fee for each transaction,

among the lowest in the United States. This fee covers the service provided by Parkmobile, a sub-contractor to ParkIndy. "We are honored to present this first donation to such a great organization as People for Urban Progress. Thank you, Indianapolis, for giving us the opportunity to showcase our mobile payment solution to you. We look forward to giving even more back locally as the convenience of our service becomes further known and used," said Brent Paxton, Executive Vice President of Parkmobile.

"We're excited to have ParkIndy and Parkmobile as new supporters of PUP's mission," said PUP Chief Innovator Michael Bricker. "These funds will help us continue to deliver innovative new projects throughout downtown Indianapolis." For more information on how to support People for Urban Progress, please click [here](#) or visit <http://www.peopleup.org/>.

PERMITS TO CLOSE METERS REFLECT INCREASE



For organizations seeking permits to close parking meter spaces, the City's [Department of Code Enforcement](#) fees have increased by \$1 per day for each meter. This permit fee increase took effect December 3, 2012.

A request to close a meter starts with submitting a Right-of-Way permit application through the City's Department of Code Enforcement (DCE). The mission of DCE is to improve the quality of life in the City of Indianapolis through strategic application of civil code regulation, effective licensing, permitting, inspection, enforcement, and abatement practices; and local government oversight of property use/safety and maintenance, business event, professional and construction industries.

Persons and organizations interested in seeking information on the meter-closing application process and its associated fees can be found at the [Department of Code Enforcement](#) web page.

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PARKMOBILE AND PARKER™ APPS BOOST PARKING CONVENIENCE

Motorists can download a free app called [Parker™](#) for their iPhone or Android device. The app provides real-time information to guide customers to open and available parking spaces. Icons note when more than four spaces are available (plenty of parking available), more than two spaces are available (some parking), or less than two spaces are available (limited parking). Parker™ updates automatically when a car is parked or leaves a space. An optional voice feature provides an audible queue when available parking is nearby.



The app also provides information about parking space time limits, pricing, and meter paying options, including links to pay by phone using [Parkmobile](#).

A “Park Now” button allows the driver to note where his or her car is parked and later find guidance back to the car if needed, set reminders, take a picture of a car, and add notes about the location.



EXTENDED TIME LIMITS

All Indianapolis parking meters now allow for longer time limits, making visits to restaurants, theaters, and shops more convenient. Motorists may purchase up to three hours before 5 P.M. in the Downtown area and Broad Ripple, six (6) hours in the areas near downtown and up to 10 hours at all other meter locations.

	Old Time Limits	New, Convenient Limits
Downtown*	2 hours (4 hours after 5 PM and Saturdays)	3 hours (4 hours after 5 PM and Saturdays)
Near Downtown	4 hours	6 hours
Residential	4 hours	10 hours
Broad Ripple	2 hours (4 hours after 5 PM and Saturdays)	3 hours (4 hours after 5 PM and Saturdays)

***Including Mass. Ave.**

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METER HOLIDAYS

Following is a reminder of the free parking holidays ([IDI Parking Information](#)) outlined by City ordinance:

2013 Parking Meter Holidays

- ❖ New Year's Day (Tuesday, January 1)
- ❖ Dr. Martin Luther King Jr. Day (Monday, January 21)
- ❖ Presidents Day (Monday, February 18)
- ❖ Memorial Day (Monday, May 27)
- ❖ Independence Day (Thursday, July 4)
- ❖ Labor Day (Monday, September 2)
- ❖ Thanksgiving Day (Thursday, November 28)
- ❖ Christmas Day (Wednesday, December 25)

Free parking holidays are posted on the lower right section of each paybox, and every meter is programmed to prevent payment and display a message that payment is not needed on these free parking holidays.

REMINDERS

HOW TO USE MULTI-SPACE PAY BOXES

Please feel free to share this reminder on how to use the multi-space pay boxes for customers coming to Indianapolis who may not be familiar with the multi-space pay boxes. Using the multi-space pay boxes can be accomplished in three easy steps:

1. On any multi-space pay box, motorists should key in the parking space number that appears on the pole beside their parking space and press the “Enter” button
2. Insert coins or a credit/debit card and add time with the “Plus” button
3. Then press “OK” to complete the payment

For a video demonstrating how easy it is to use a pay box, please visit [ParkIndy](#).

You Can Pay at Any Box to Renew Your Time

Each transaction is distinct with each pay box, so please wait until your original time is almost up to maximize your purchased time.



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IF MOTORISTS HAVE QUESTIONS



ParkIndy's goal is to provide customers with a better parking experience. That's why we are pleased to offer a **24-hour hotline** for motorists who may need help or have questions at a pay box.



Each of the pay boxes displays a phone number to the **ParkIndy Help Desk** operated by live technicians 24 hours a day, Monday through Saturday. **That number is (317) 524-2247**. Customers can call that number should they ever need to determine how much paid time they have left at a metered space.

Our team will look up any space number quickly and let the customer know what the expiration time is, regardless of which pay box the customer paid.

In addition, a customer may call this number if he or she has a question about using the pay boxes or would like to report any problem with a pay box. We invite motorists to call us to report any pay box problems as quickly as possible so issues can be addressed in a timely and efficient manner.

Motorists also may opt to email information about a broken meter to info@parkindy.net.

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